<u>**PRODUCT - FIXING ALL OF THE PAIN POINTS IN A PRACTICE**</u>

written by

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INT MEDICAL CLINIC

A DOCTOR in a lab coat is in an exam room. He points to a chart of the nervous system on the wall while a PATIENT looks on.

                    DOCTOR
          OK, so here are the points that are
          causing your pain. I'll give you an
          anti-inflamatory, and the pain should
          go away in a couple of days.

                    NARRATOR
          You know your medical charts, you know
          the diagnosis, and you know the
          treatment to prescribe. But what about
          the pain points in your own practice?

The camera zooms into the nervous system chart which morphs into a different chart: A similar chart showing an EMR/EHR system screen shot, an accounting ledger screen shot, a group of the staff of the practice (e.g. nurses), a doctor, a young hip patient, an elderly patient and the medical practice software screen. The "nerves" between these elements are red and inflamed.

Each element zooms larger as the NARRATOR talks about it.

                    NARRATOR
          Lets look at the symptoms of your pain.
          - revenue is sometimes unpredictable
          and your patients don't always pay in a
          timely manner. Your billing system
          requres a lot of manual work and data
          entry. - Some of your elderly or non-
          technical patients can't use your
          website, but some of your younger and
          technically savvy patients want billing
          and everything else online in an easy-
          to-use app or website. Patients on
          either end of this spectrum are
          disengaged and unsatisfied. - Your
          staff are often tied up with busywork,
          contacting patients, updating records,
          and following up on lots of details.
          This is a waste of labor hours as well
          as money.

                    (MORE)

                    NARRATOR
          - Worst of all, the software that you
          obtained to make your practice run
          smoothly actually creates more work!
          The software doesn't play well with
          your EHR/EMR system, requiring more
          data entry, and the software is rigid
          and not very customizable, forcing your
          staff to adapt to the way the software
          wants to do things, and not the way you
          do!

                    NARRATOR
          The perfect prescription for you pain
          is now available: The *Company* System.

A functional diagram of Product functions now appears
besides the "nervous system" chart. As the narrator talks
about each point, the Product function graphic from the
chart flies over to the relevant nerve, and turns the nerve
from inflamed to normal.

                    NARRATOR
          Product is the AI Digital Front Door of
          the Future, that removes pain for your
          staff and your patients. - The
          integrated payment system with
          automated notification provides the
          easy online billing that patients want,
          and increases the timeliness with which
          payments are received. Notifications
          are largely automated, requiring less
          staff oversight. - Product's natural
          language phone system makes it easy for
          non-technical patients to access
          appointments, prescriptions and lab
          results. The built-in Omnichannel
          communication: phone, SMS,
          telemedicine, email and web or app
          access, makes contacts a breeze.
          Patients can access all of their
          services through the web or on a phone
          app, leading to greater engagement and
          satisfaction. - Product not only makes
          it easy to contact your patients and
          partners in multiple ways, it also
          talks to your EHR or EMR system.

                    (MORE)

                    NARRATOR
          You can avoid the wasted labor hours of
          paper forms and manual data entry as
          well as the errors that creep in. Your
          staff is freed to concentrate on
          essential tasks for your practice. -
          Best of all, Product is customizable
          and fits your practice the way you
          already do things. No more changing
          your workflow to fit the system...the
          system fits to you!...and this
          eliminates spending extra time to learn
          one more system. And *Product* is more
          affordable than many other less
          functional systems.

The camera zooms out as the chart morphs back to an
anatomical nerve chart, and then fades to a page with the
company logo and contact information.

                    NARRATOR
          Contact us today for a free demo and
          consulting session. You may find that
          Product is the perfect prescription for
          your practice!

END